Gauri Bhosale

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Objective

An aspiring user experience designer looking for a job opportunity to further expand my horizon by utilizing my skills

Professional Experience

June 2023 - Dec 2023

BVUR Innovations
Gultekdi, Pune

Design Consultant Role:

- Established accurate enterprise data map using **PRD reports** for data quality, data governance and aligning requirements with overall vision.
- Integrated new **trends, technical realities** across multiple touch points, and determined user interaction strategies by creating **moodboard**.
- Worked on defining, designing, and evolving design components, patterns, and templates and also contributed in enhancement of the **design system**.
- Created High Fidelity **mockups** by using FIGMA.

Jan 2023 - May 2023

BookMyShow
Andheri, Mumbai

Intern Role:

- Assisted in analyzing data to **identify pain points** and opportunities for improving the user experience.
- Contributed to the development of information architecture through content inventories, sitemaps by conducting **UX Audit**.
- Worked closely with senior UX Designers & **cross-functional teams**, including developers and product managers, to ensure seamless communication and **collaboration.**
- Performed **A/B testing** incorporating user feedback into design iterations and participated in conducting **usability testing.**

July 2022 - Aug 2022

Indian Institute of Technology
Guwahati, Assam

Intern Role:

- Applied **user-centered design** principles to real-world projects.
- Developed effective collaboration and communication skills within a **dynamic research environment** by conducting interview with district health minister.
- Successfully contributed to the **design of website** for rural indian schools.

Skills

- Proficient in **Figma, Adobe XD, Photoshop**.
- Proven experience in **leading and mentoring design team** by providing constructive feedback and guidance.
- Familiarity with **user-centered design** principles and methodologies.
- Strong understanding of **information architecture** and **wireframing**.
- Basic knowledge of **HTML, CSS, and mobile-responsive** design.
- Effective **communication** and presentation skills.

Education

Masters in Design (M.Des) in User Experience

GPA : 7.8

MIT Institute Of Design, Loni Kalbhor
Principle Subjects : Design Methods, Visual Interface Design, UCDR , Creativity & Innovation Wireframes , Prototyping, Typography, Design semantics.

Aug 2021 - June 2023

Bachelors in Architecture (B.Arch)

GPA : 6.0

B.K.P.S.College of Architecture, Pune.
Principle Subjects: Architectural Design, Project Management,Theory of structures, Building Technology.

Aug 2010 - May 2015

Freelancing

CodeNGround.AG
Germany (Remote)

Freelancer Role:

Identified & designed growth opportunities for Loewe (Premium home entertainment online platform) on their landing pages to provide an intuitive digital experience through user research & design expertise.

March 2023 - May 2023

Achievements

Project - Farm On Wheels

Price- First runner-up in internal Hacathon (2022 - 2023)

Interests

Wildlife Photography, Off-Road bike riding, Sitar Playing, Travelling.

Language

English   :   Proficient
Marathi & Hindi :   Native